



Asia Moot Corp 2004

Honolulu, Hawai'i, USA
March 16-18, 2004

The Asia Moot Corp is the premier intercollegiate business plan competition in the Asia Pacific region. The winner from the Asia Moot Corp is eligible to compete in the University of Texas at Austin Global Moot Corp®. Originate by the Graduate School of Business at The University of Texas at Austin, the MOOT CORP® Program intends to launch new companies, build entrepreneurship curricular for business education, generate teaching tools and methodologies, and expand the role and scope of entrepreneurial studies both nationally and internationally. The first Asia Moot Corp Competition was organized by the Chinese University of Hong Kong in 1998. The Asia Moot Corp 2002-2004 competitions were held by the University of Hawaii in Honolulu. 14 teams from top business schools in Asia representing China, Hong Kong, India, Korea, Singapore, Philippines, Taiwan and Thailand, participated in the 3-day competition this year.

Nutri-Loc Corp. Wins 1st Place



Sarinthip Srisathit, Sathita Uthaisri, Kanate Persub, Nattapat Pahasdangkura and Advisor Bill Randall of Thammasat University in Thailand won 1st Place in the Asia Moot Corp 2004.

Nutri-Loc Corp. will have the opportunity to compete in the [Moot Corp Competition](#) at the University of Texas at Austin on May 5 - May 8, 2004.

Second Prize	Nature's Own Company (Indian School of Business)
Finalists	E-Barter (Nanyang Technological University) Ostar Technology Corp. (National Chengchi University)

Awards:

First Prize: US \$5,000
Second Prize: US \$3,000
Finalist Team Prize: US \$1,000

Criteria for Evaluating Business Plans:

- Clarity and persuasiveness of the written plan
- Clarity and persuasiveness of the oral presentation
- Skill and directness in answering questions

- Viability of the proposed venture
- Vision for and potential of the proposed venture
- Ability and commitment to carry out the plan and to manage the risks involved
- Prospective financial return
- Probability of the business plan to become a real business, not just a deal or licensing arrangements
- Quality of the idea and strength of the management team

Participating Teams – 2004

Waseda University	Japan
Chinese University of Hong Kong	Hong Kong
The Hong Kong Polytechnic University	Hong Kong
Fudan University	China
Sun Yat-sen University	China
Indian School of Business	India
Nanyang Technological University	Singapore
National Chengchi University	Taiwan
National Sun Yat-sen University	Taiwan
Yonsei University	Korea
Sasin Graduate Institute of Business	Thailand
Administration of Chulalongkorn	
Mahidol University	Thailand
Thammasat University	Thailand