



New Venture Championship 2004 (NVC)

Hosted by The Lundquist Center for Entrepreneurship
University of Oregon, USA

Over its thirteen-year history, the New Venture Championship (NVC) has become one of the preeminent business plan competitions in the United States. Presented by the University of Oregon's Lundquist Center for Entrepreneurship (LCE), the NVC offers more than \$ 60,000 in cash prizes and attracts collegiate teams from across the nation and around the world.

The NVC holds fast to the belief that we provide a unique learning environment for these future business leaders of the 21st century. Its foundation is a commitment to attracting quality teams, outstanding judges and creation of a format that fosters learning.

The UO Lundquist Center for Entrepreneurship's New Venture Championship was held in Portland, OR, April 8-10, 2004.

2004 Winners

\$25,000 First Place Winner

OHIO STATE UNIVERSITY - Clinical
Nanotechnologies Corporation

Team: Bryan Smith, Piyush Sinha, Michael
Spritz, and Sumant Kulkarni

Faculty Adviser: Mauro Ferrari

Concept: Clinical Nanotechnologies

Corporation is dedicated to developing and commercializing novel drug and therapeutic delivery systems. Our initial product utilizes the recent invention of an oral transmucosal drug delivery device to administer analgesic medication that previously could only be administered intravenously.



\$10,000 Second Place Winner

UNIVERSITY OF IOWA - Flexon Solutions, LLC

Team: Mike Keller and Bryk Lancaster

Faculty Adviser: David Hensley

Concept: Flexon Solutions, LLC was founded in August 2003 to identify and develop cost-

effective road safety solutions including a pavement marking retroreflectometer. The first wave of products will be delivered in March 2004 with product sales beginning by first quarter of 2005.



\$5,000 Third Place Winner

THAMMASAT UNIVERSITY - Khun Sa-ad (Mr. Clean)

Team: Wiwat Hemmodharop, Benjamard Jongmahasanchai, Pornpan Winyupakorn, and Jatuphon Wongsangarunsri

Faculty Advisers: Bill Randall and Edward Rubesh

Concept: Khun Sa-ad (Mr. Clean) is a new waste management service that organizes the inefficient collection system currently operating in Bangkok. Khun Sa-ad's goal is to capture the US\$300 million of recyclable waste that Bangkok throws away each year.



\$2,000 Runner-Up (2)

UNIVERSITY OF COLORADO - Metal Removal Technologies

Team: Jon Alegranti, Elias Bachmann, and Kevin Reilly

Faculty Adviser: Frank Moyes

Concept: Metal Removal Technologies uses its patent-pending technology to reduce the cost of removing heavy metals from industrial wastewater by 35% without sacrificing effectiveness.

UNIVERSITY OF ILLINOIS - OrganoDevice Technologies, Inc.

Team: Tracy Jiang, Frank Shi, and Matt Vokoun

Faculty Adviser: Mike Sandretto

Concept: OrganoDevice Technologies (ODT) leverages upon its proprietary innovations of novel soft metal contacts and three-dimensional nanopatterning technologies. ODT designed and developed fully inkjet printable and on-chip integrated full-color low-cost organic optoelectronic devices for high-performance applications.

Participating Semifinal Teams – 2004

School	Concept Name
Drexel University	DragonFire
Georgia Institute of Technology	VirtualBLUE, LLC
Indian School of Business, India	Natures Own Business
Ohio State University	Clinical Nanotechnologies Corporation
Pennsylvania State University	Railway Innovation Technologies
San Diego State University	Vintellect
Thammasat University, Thailand	Khun Sa-ad
University of Colorado, Boulder	Metal Removal Technologies
University of Denver	Cockpit6
University of Georgia	Thru-Skin Technologies
University of Illinois	OrganoDevice Technologies, Inc.
University of Iowa	Flexon Solutions
University of Manitoba, Canada	Filt-Air Technologies Inc.
University of Oregon	Bragging Rights Solutions
University of Portland	DIGS, Dignity Intact Garments
University of San Francisco	Methenergy
University of Texas at Austin	Nanoforma
University of Washington	MyStyle
Vanderbilt University	Veran
Wake Forest University	The Sandbox Learning Company



2004 Competition Flow Chart

45 Schools submitted 51 "Intent to Compete" entries

Babson College	Pennsylvania State University	University of Louisville
Boise State University	Purdue University (3)	University of Manitoba, Canada *
Brigham Young University	Rice University	University of Michigan
California State University, Fresno	San Diego State University *	University of North Carolina, Chapel Hill
Columbia University	Southern Pacific University	University of North Texas
Drexel University	Texas A & M University	University of Oregon *
Georgia Institute of Technology	Thammasat University, Thailand	University of San Francisco *
Gonzaga University	University of Arizona	University of South Carolina
Helsinki University of Technology, Finland	University of California, Berkeley (2)	University of Southern California
Indian Institute of Management, India	University of California, Santa Barbara	University of Texas at Austin *
Indian School of Business, India	University of Colorado, Boulder	University of Toledo
Indiana University	University of Denver (2)	University of Washington *
Northwestern University, Kellogg SOM	University of Georgia *	Vanderbilt University
Ohio State University	University of Illinois	Wake Forest University (2)
OHSU/OGI/MST	University of Iowa	Washington State University, Vancouver (2)



36 Schools submitted 40 written business plans

Babson College	San Diego State University	University of Michigan
Boise State University	Texas A & M University	University of North Carolina, Chapel Hill
California State University, Fresno	Thammasat University, Thailand	University of Oregon
Drexel University	University of Arizona	University of San Francisco
Georgia Institute of Technology	University of California Berkeley (2)	University of South Carolina
Indian School of Business, India	University of Colorado, Boulder	University of Texas at Austin
Northwestern University, Kellogg SOM	University of Denver (2)	University of Toledo
Ohio State University	University of Georgia	University of Washington
OHSU/OGO/MST	University of Illinois	Vanderbilt University
Pennsylvania State University	University of Iowa	Wake Forest University (2)
Purdue University (2)	University of Louisville	Washington State University, Tri Cities
Rice University	University of Manitoba	Washington State University, Vancouver



20 Schools were selected to compete in Microsoft Semifinals Round

Drexel University	Thammasat University, Thailand	University of Oregon
Georgia Institute of Technology	University of Colorado, Boulder	University of San Francisco
Indian School of Business, India	University of Denver	University of Texas at Austin
Ohio State University	University of Georgia	University of Washington
Pennsylvania State University	University of Illinois	Vanderbilt University
Purdue University	University of Louisville	Wake Forest University
San Diego State University	University of Manitoba, Canada	



15 Schools competed in OEF Lightning Round



5 Schools to Intels Finals Round

