Exercise A-3 (10 minutes)

Sales (300,000 units × \$15 per unit)	\$4,500,000
Less desired profit (12% × \$5,000,000)	600,000
Target cost for 300,000 units	<u>\$3,900,000</u>

Target cost per unit = \$3,900,000 ÷ 300,000 units = \$13 per unit